

This Privacy Policy governs how UP Sainik Schools Society (“we”, “us”, “our”) collects, uses, discloses and protects information obtained via our website <https://www.upsainikschool.org/> (the “Website”).

By accessing or using the Website, you accept the practices described in this policy.

## 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** when you fill out application forms, contact forms, subscribe for updates, or otherwise interact, we may collect your name, address, email address, phone number, date of birth, school details, guardian/parent information, etc.
- **Usage Information:** when you browse the Website, we may collect information about your device, IP address, browser type, operating system, pages visited, time/date of access, referral URLs, and other analytics data.
- **Cookies & Tracking Technologies:** we use cookies and similar technologies to track usage patterns, improve the Website experience, personalise content, remember your preferences, and for analytics.

## 2. How We Use Your Information

We use the collected information for purposes including:

- Processing applications, registrations and interactions with our schools under the Society.
- Communicating with you about admissions, events, updates, notices, and other activities of the schools.
- Administering the Website, improving our services, designing and delivering content tailored to you.
- Ensuring security, detecting fraud and misuse, and complying with legal obligations.
- Analytics and reporting (aggregate/unidentified data) to understand how the Website is used.

## 3. Disclosure of Information

We will not sell or lease your personal information to third-parties. However, we may disclose your information:

- To our employees, officers, agents, contractors and affiliated schools who need the information to carry out their duties under the Society.
- To third-party service providers who help us operate the Website, process payments, send communications, host data, run analytics, etc. These parties are bound by confidentiality obligations.
- If required by law, regulation, legal process or government request; or to protect our rights, property or safety, or those of others.
- In connection with a merger, acquisition, reorganisation or sale of assets, provided the acquirer agrees to adhere to the terms of this Privacy Policy.

## **4. Data Retention**

We keep your personal information only as long as needed for the purposes set out in this policy or as required by law (e.g., records related to admissions, fees, compliance). Upon expiry of retention period, we will securely delete or anonymise your data.

## **5. Security**

We adopt appropriate technical and organisational measures to protect your information from unauthorised access, disclosure, alteration or destruction. However, no method of transmission over the internet or storage is 100% secure; we cannot guarantee absolute security.

## **6. Your Rights**

Depending on applicable law, you may have rights including:

- Accessing the personal data we hold about you.
- Requesting correction of inaccurate or incomplete data.
- Requesting deletion or restriction of processing (where applicable).
- Withdrawing consent where processing is based on consent.
- Objecting to certain processing or requesting data portability.

To exercise these rights, please contact us at [insert contact email or address].

## **7. Cookies & Third-Party Services**

We may use cookies, web beacons and similar technologies. You can set your browser to refuse cookies or alert you when cookies are being sent, but this may affect some functionality of the Website.

The Website may integrate services from third-parties (e.g., analytics, social media, content delivery networks). These third-parties have their own privacy policies; we are not responsible for their practices.

## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. When we do, we will revise the “Effective Date” above and post the new policy on the Website. We encourage you to review it periodically.

## **9. Contact Us**

If you have questions, concerns or requests regarding this Privacy Policy or our privacy practices, please contact:

✉️ [upsainikscool08657@gmail.com]

📍 [Kanpur - Lucknow Rd, Sarojini Nagar, Lucknow, Uttar Pradesh 226008]

